

Dynamic Auction End-price Forecast With Neural Networks

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Objective

- Construct a system that forecasts the end-price of an auction dynamically using price movements
- Incorporate both dynamic features (historical bids & timestamps) and static features (opening bid & auction duration) in the inputs for a Recurrent Neural Network
- Outperform existing literature on static predictions using neural network models

eBay Auction Data Set

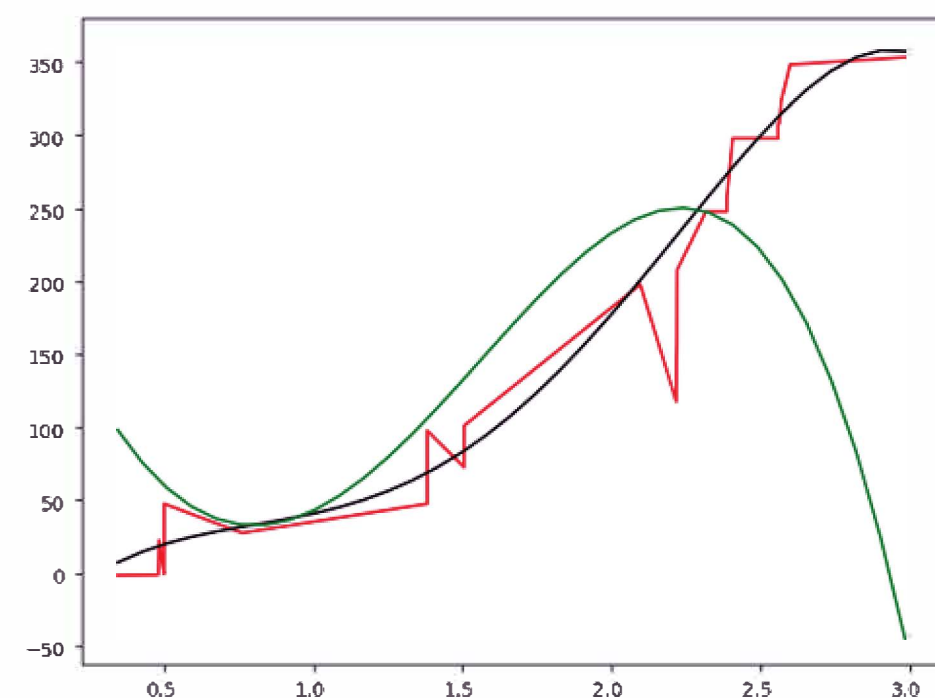
- Consists of auctions on wristwatch, Xbox, and Palm PDA
- 618 auctions with 10681 total bids
- 40% training, 40% validation, 20% testing

Architecture



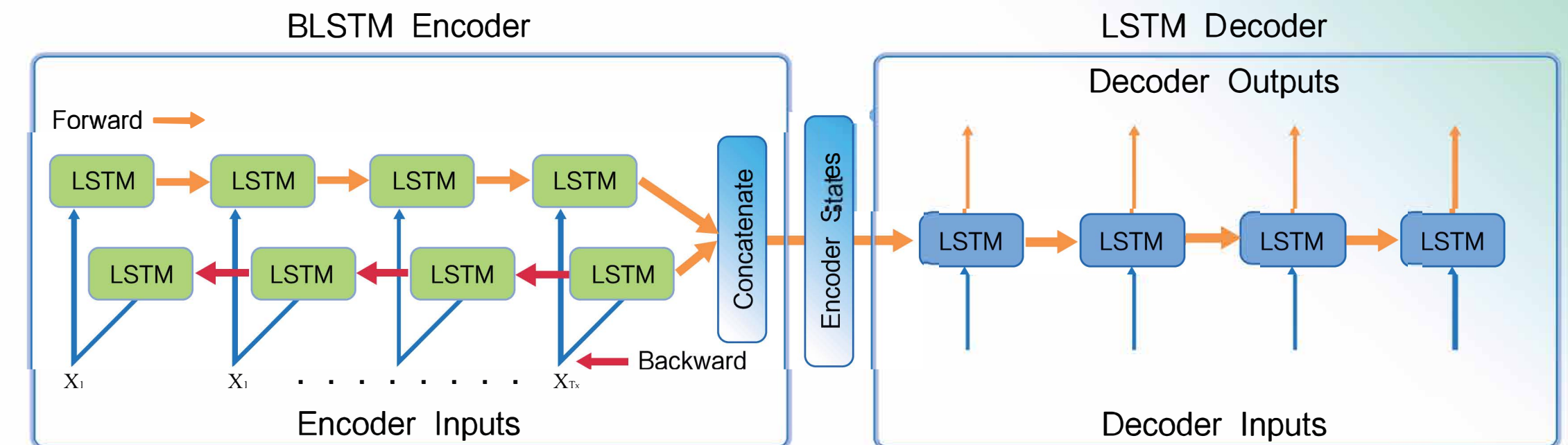
• Feature Engineering

- Employing functional data analysis (FDA) to extract continuous functions from discrete data
- Apply smoothing filters to price movements (Red) and obtain the speed of price (Black) and acceleration of price (Green)



• Neural Network

- Bi-directional LSTM network with Encoder-decoder structure
- 128 units, 60000 trainable parameters
- Introduced LeakyReLU activation to prevent exploding gradient
- Walk-forward training: splitting a sequence into multiple steps



Preliminary Results

- **Continuous Prediction:** 26% average error when give first 3 bids
- **End-price Prediction:** 15% average error when given 70% of the bids

