

# Stuff About Bad Talks

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# Outline

## 1 Introduction

## 2 Body

- Things to Avoid Under Any Circumstances
- Issues with Math Talks in Particular

## 3 Conclusion

# Why the Audience Should Care

- I dunno.
- My professor told me to work on this problem.
- Here's my first result: . . . .

# Let's Try Again

- Outlines are overrated.
  - Things you *have* to read have outlines.
  - Things you *want* to read have *plots*.
- Take the chance to grab your audience — give them a “plot synopsis”.

# Plot Synopsis

- If you give a good talk, the audience will learn something without being bored or distracted.
- There are some definite things you should avoid doing.
- Some of these apply particularly to math (and theoretical CS) talks.

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# Things to Avoid Under Any Circumstances While You Are Preparing to Speak

- Dressing inappropriately
  - Minimum standards: clean, no holes or tears, no writing
- Chewing gum (or anything else)
- Not knowing how to use your computer
- Not having your slides finished
- Not having your computer (or the room's computer) ready when it's time to go

# Things to Avoid Under Any Circumstances While You Are Speaking

- Random arm motions
- The presentation dance
- Reading the slide verbatim
- “Umm . . . . Oh sh\*%& . . . .”
- Overly informal language
- Jargon
  - Technical talk is good, jargon is bad.
- Talking too fast
  - Time your presentation beforehand.
  - Adrenaline tends to make you speed up.
- Going over time



# Things to Avoid Under Any Circumstances In Your Slides

- Titles which aren't informative
- Titles which are too long
- Slides which don't impart any information



- Too many bells and whistles
- Excessive use of a laser pointer or mouse
- Typos

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# More Things to Avoid Under Any Circumstances In Your Slides

- Unreadable color combinations
- Changing colors for no reason

# Things to Avoid in Any Kind of Twenty-Minute Talk

- Too much detail
  - “The purpose of a 20-minute talk is to get the audience to read your paper.”
- Too much time spent road-mapping
- Writing on the whiteboard/chalkboard

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# Issues with Mathematical Content

- Know your audience
  - Don't underestimate, **but**. . .
  - Don't overestimate, either.
  - Your audience will not be experts on **your particular topic**.
- Some formulas are good, but not too many.
- Format your formulas correctly:  $E = mc^2$  vs.  $E = mc^2$ .

# Issues with Graphics

- Graphics are good.
- Informative graphics are even better.
  - Include labels on graphs.
  - For each graph, first say:
    - What the axes are.
    - What this is a graph of.
- Tables are not as good.
  - Tables (or text) that are too small are really bad.
  - This often happens if you clip text out of another document.



# Things that Mathematicians Tend to Dislike

- Cutsey or gimmicky graphics, sound effects, animations
- Busy backgrounds
- Lots of overlays

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# What the Audience Should Take Away

- Don't repeat your introduction.
- Really don't repeat your outline.
- What were the most important things you found out?
- What else would you like to do?
- How else could someone use the information?

# Question and Answer

- If you don't know the answer, don't be afraid to say so.
- If you can answer partially, or a related question, go ahead.
- Refer to sources if appropriate.
- Don't act like a question is stupid . . .
- But don't act like you are too stupid for the question, either.
- Ask the questioner to rephrase if necessary.